

## PRESS RELEASE



### **Kraton joins Together for Sustainability, the chemical industry initiative for sustainable supply chains**

Brussels (Belgium), Houston, TX (USA) – 13 May 2020 - Together for Sustainability (“TfS”) is pleased to announce that Kraton has joined the TfS initiative. Kraton’s arrival brings the total TfS membership to 26 multinational chemical companies, jointly representing €424 billion in global turnover (total revenue) and €282 billion in global spend. The membership increase will put TfS in a stronger position to drive sustainability through global chemical supply chains.

**TfS President Bertrand Conquéret** comments, “I am very proud that since the beginning of 2020, Kraton is the fourth company that decided to become a member of the TfS Community. This underlines that, despite the challenging times, the chemical industry is more than ever committed to putting sustainability at the heart of its business operations and procurement strategies. The arrival of Kraton will make the TfS initiative stronger and will enable it to expand its reach and impact; putting TfS into a pole position to grow into this truly global initiative and make tangible impacts to improve sustainability in the chemical supply chains.”

Together with Kraton, the TfS initiative will continue to foster and drive sustainability practices and processes along the chemical industry’s supplying companies. This will benefit the sustainability performance of all TfS member companies’ business operations, as well as their many suppliers.

“Kraton is proud to join Together for Sustainability” says **Suzanne Pessgens, Vice President, Chief Procurement Officer Kraton**, “As a leading global supplier of styrenic block copolymers and pine chemicals, we aspire to make a Positive Difference. Kraton’s alignment with TfS enables us to more effectively collaborate across the industry – from our suppliers to our customers – to accelerate environmental and social improvements.”

#### More information

##### Together for Sustainability

TfS, a global, procurement-driven initiative, developed a groundbreaking framework with robust tools – TfS Assessments and TfS Audits – to assess and improve the sustainability performance of chemical companies and their suppliers. TfS delivers the de facto global standard for environmental, social and governance performance of the chemical supply chains. The program is based on the UN Global Compact and Responsible Care® principles. TfS is growing into a global organization with regional representation in Asia, North and South America. Operating as

a unique member-driven organization, the TfS member companies shape the future of the chemical industry together.

Current 26 TfS member companies are **AKZONOBEL, ARKEMA, AZELIS, BASF, BAYER, BOREALIS, BRENNTAG, CLARIANT, CORTEVA, COVESTRO, DSM, EASTMAN, EVONIK, HENKEL, ICL, IFF, KRATON, LANXESS, MERCK, SANOFI, SIKA, SOLVAY, SYNGENTA, UPM, WACKER,** and **WANHUA**. TfS member companies represent a **global turnover** in the chemical industry of **€ 424 billion** and a **global spend** of **€ 282 billion**.

More information [www.tfs-initiative.com](http://www.tfs-initiative.com), [LinkedIn](#) and [YouTube](#).

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#### Kraton

Kraton Corporation (NYSE: KRA) is a leading global sustainable producer of specialty polymers and high-value biobased products derived from pine wood pulping co-products. Kraton's polymers are used in a wide range of applications including adhesives, coatings, consumer and personal care products, sealants, lubricants, medical, packaging, automotive, paving and roofing applications. As the largest global provider in the pine chemicals industry, the company's pine-based specialty products are sold into adhesives, roads and construction and tire markets, and it produces and sells a broad range of performance chemicals into markets that include fuel additives, oilfield chemicals, coatings, metalworking fluids, lubricants, inks, flavors and fragrances and mining. Kraton offers its products to a diverse customer base in numerous countries worldwide. More information [www.kraton.com](http://www.kraton.com).

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